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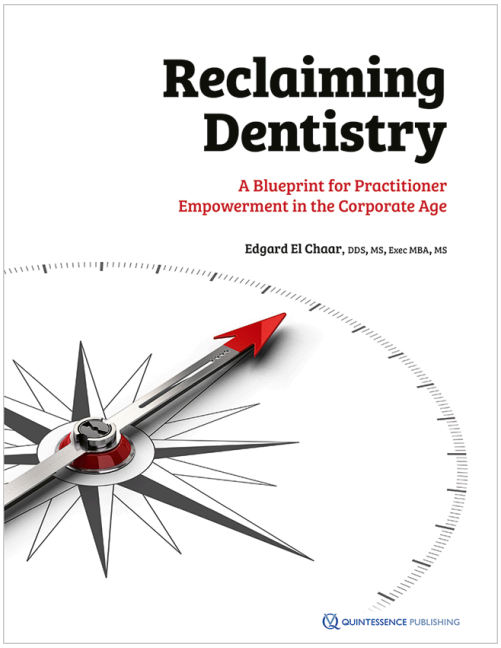

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Book information

Authors: Edgard El Chaar

Title: Reclaiming Dentistry

Subtitle: A Blueprint for Practitioner Empowerment in the Corporate Age

Short text:

The profession of dentistry is broken. The shift to “comprehensive care” in dental schools has diluted specialization, and the corporate model threatens independent practices with the rise of dental service organizations. These trends have created a complex and challenging environment for dentistry that directly impacts patient care, and clinicians must do better. In this book, Dr El Chaar introduces his collaborative dental entrepreneurship (CDE) model—a network of dental practices working together under a shared vision of ethical care, mentorship, and sustainable growth. In this model, a single experienced dentist acquires multiple practices, often from retiring practitioners, and integrates them into a cohesive system. The practices maintain their individual identities but benefit from shared resources, an internal referral network, and centralized management, and high-quality patient care and long-term patient relationships are prioritized. Learn how CDE operates, why it is effective, and how you can establish your own CDE practice or join an existing one. Do it for your patients. Do it for your legacy.

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